

Living Into Our Future Story
 Future Story Fulfillment Map for
FIRST BAPTIST CHURCH~SHELBY, NC

*A Vision for Welcoming Our Neighbors into the Gospel Story as We Live to Know Jesus and Make Him Known
 in Cleveland County NC and Around the World!*

P r i o r i t y	Fulfillment Actions [To live into our future story, these are the actions we need to take.]	Story Fulfillment [What part of the story does this help us fulfill?] Actions Already in Progress	Immediate Steps [These actions need to be taken as soon as possible.] Now – June '15	Steps Within the Next Six to Eighteen Months [These are short-term actions that need to take place soon.] July '15 – Dec '16	Steps Within the Next Three to Five Years [These are actions that may require various stages of action to fulfill.] Jan '17 – Dec '19	Who Will be Accountable for These? [Who should be held accountable for taking these actions?]
H I G H E S T	<p>Welcome Culture:</p> <ul style="list-style-type: none"> • Location of Welcome Center • Team of Volunteers/Coordinator(s) • Training (maps, guides, info) • Décor: signage, tech, communication • Visitor Follow-up • Guest Receptions (on Sunday and “preview” social) • ID people groups – Fridays, <p>Identity Branding:</p> <ul style="list-style-type: none"> • How to communicate our identity within and without the congregation • Message FBC sends to the community through testimony of members and multiple communication 	<p>Part A: Welcome Culture Development</p> <p>Trial Run Welcome Desk in Foyer</p> <p>Fellowship Time on the Breezeway</p> <p>Communication expansion with Facebook, Twitter, Instagram, Website</p>	<p>Identify location and purpose of the Welcome Center</p> <p>Form Welcome Central Team, make and execute these plans prior to the launch of the Leading Edge Service. (see Job Description)</p> <p>Identify consultants (external) and leaders (internal) to produce a “marketing”/communication plan and create an “Identity Brand.”</p>	<p>Prepare renovation plans and execute the plans</p> <p>Don't Stop</p> <p>Engage consultation and have plan in place by Dec '15</p>	<p>Make adjustments as needed to see the plan complete</p> <p>Don't Stop</p>	<p>Future Story Steering Committee (FSSC)</p> <p>Staff Enlist Team Leader</p> <p>FSSC</p>

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	<ul style="list-style-type: none"> avenues This is FBC.... Visual and Verbal communication of “who we are” within and outside the church, Logo, Statements Target Mailing plans 					
H I G H E S T	Children and Family Ministry Champions: <ol style="list-style-type: none"> Expand role of Part Time Children’s Minister to Full Time Minister of Young Families Steering group formation to plan children’s ministry, worship, and family engagement <ul style="list-style-type: none"> Recruiting and training of volunteers Welcome/Contact team to connect with new parents and families on Sunday and –before-Sunday! Intentional events to meet spiritual formation benchmarks Technology plans for classroom – Smart Tech Space for additional children’s ministries Family communication plan: Connecting SS to Worship to Family life and mission 	Part C: Children and Family Ministry Part Time Minister of Children on staff Children’s Area consolidation and new décor Children’s Focus on Wednesdays and increase numbers of children New Recruits already in place thanks to prayers!	Expand role to lead the training and recruitment planning by April ‘15 Plan for make-up and recruitment of group to assist in strategies by April ‘15 Training plan ready and executed by Fall 2015 Ongoing events Current space reallocations in process	Full time Minister of Children in place Ongoing events Execute plans for smart tech from Steering committee plans Overall proactive facilities plan in place	Ongoing events Execution of plan	FSSC Staff Children’s Champions Team

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H I G H E S T	Intentional Spiritual Formation Process: <ul style="list-style-type: none"> • Graded expectations for all ages– scope and sequence of training and growth • Survey of needs for every demographic of reach to inform formation of growth groups • New Member, New Christians, Spiritual Disciplines, Mentors, • High Expectations! • Service expectation of members – volunteering, recruitment strategy, training, leadership development • Growing Generous Givers: intentional stewardship training: Intentional stewardship planning and strategy, Focus on tithing, financial stewardship, planned giving, etc • 'Connecting the Dots of the Christian life.' • Intentional Leadership development for all areas of service • Identify gifts, talents for service 	Part B: Spiritual Formation Sunday School ministry Small group experiences on a limited basis	Identify Spiritual Formation Team and begin laying the foundation for each of these areas – scope and sequencing, resource consultation, recruitment and training of mentors, facilitators, disciplers	18 month deadline for this plan to be operational	Live into the process with every new member to FBC	Education Ministry Assist Team (in consultation with Children's Champions and Youth Ministry Assist Team)

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	<ul style="list-style-type: none"> STAFF member: Connections Minister (& possible Tech guru) 			Survey job descriptions for possible reorganization of responsibilities		FSSC
H I G H E S T	<p>Evangelism Strategy Team</p> <p>Leading Edge Worship:</p> <ul style="list-style-type: none"> Recruit Worship Leader and Band Formation of planning/strategy group (see below) Location preparation Technology preparation <p>Research, Plan, Strategize and Train in Evangelism:</p> <ul style="list-style-type: none"> Education of congregation with reference to sensitivity and understanding of de-churched, un-churched, under-churched and pre-Christian neighbors in Cleveland County Demographic study and conclusions Training in Evangelism and Sharing of Faith Intentional plans for story sharing Focus on the Reputation of 	<p>Part E: Outreach</p> <p>Leading Edge personnel provisions included in the proposed 2015 budget</p> <p>-----</p>	<p>“Prayer and Facting”: Fact finding by the Future Story Map Team regarding space/equipment need for a quality launch of Leading Edge Service.</p> <p>Meet with AE Global – the leader in church design</p> <p>Define “leading edge” for the congregation.</p> <p>(Identify how we can “simplify” our structure to Accomplish evangelism and not create “busy work” for ourselves that keep us off point.</p> <ul style="list-style-type: none"> ID – accountability group for evangelism strategy See final GOAL <p>Train Deacons in Evangelism</p>	<p>Recruit Leading Edge Worship Leader and Band</p> <p>Launch Leading Edge Worship Service</p> <p>Policy and Procedure Process Review</p>		<p>Initial Strategy Research by the Future Story Map Team (which will make referrals to the FCCS regarding facilities and equipment needs)</p> <p>Church Mission Council while networking with other church members (propose next steps as needed)</p>

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	<p>the Congregation – our identity should be readily</p> <ul style="list-style-type: none"> communicate-able and communicated to and by the congregation Broad based communication “footprint” in our community – the value of FBC in Shelby! WE love our church and this is Why..... Train ourselves in sharing faith with people who are very different from ourselves. Youth Ministry outreach focus and strength 					
H I G H E R	Future Story Steering Committee <ul style="list-style-type: none"> Comprehensive oversight and coordination of facility needs/upgrades Coordination of teams and personnel to address the details Coordination of Capital Campaign (s) for the short-term and long-term capital designations. Reorganization of committees and teams consistent with the priorities 	ALL Parts Future Story Map Proposal Business Manager in place and new leadership/execution plans for maintenance department	Establish this Team (empowered to call on other people and teams to accomplish the varied pieces of the plan) (see job description)	Facilities Needs Capital Campaign proposal as needed	FSSC recommends to the church “next steps” in a plan to look into the “next 5 years.”	Future Story Map Team, in consultation with the Deacons, establish this Ad Hoc FSSC to include “skilled” positions. Recommend this FSSC to the Deacons and the Church to Affirm this as the next phase of our future visioning.

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	<p>of the Future Story Fulfillment Map</p> <ul style="list-style-type: none"> Maximize the roll of Deacons in the Future Story journey Staffing needs and plans <p>By Law reviews as needed</p> <ul style="list-style-type: none"> Church Conferences and decision making processes How can we streamline decision making 					<p>Church Mission Council</p>
H I G H E R	<p>United Worship Service</p> <ul style="list-style-type: none"> Upgrade of Sanctuary Facilities (retain the historic character of the building while expanding the technological and environmental capacities for use for all worship expressions) including opening up the stage, screens, projection, lighting, choir video monitors Continued planning of worship experiences for the congregation of FBC 	<p>Part D: Worship</p> <p>United Worship Service at 9:00 am underway as of 7 Sept 14</p> <p>Volunteer worship leaders organized and committed to weekly preparation and sharing of gifts in worship</p>	<p>Meet with AE Global for Idea consultation (possible contract with AEG for \$2500 to draw us an idea for the Sanctuary)</p> <p>On-going</p>	<p>Develop ideas into Action Steps</p>	<p>Execute the Action Steps for facility re-tool</p>	<p>Future Story Map Team with initial research handing off to FSSC.</p> <p>Staff and Volunteer Worship Leaders</p>
H I G H E R	<p>Worship Planning Team:</p> <ul style="list-style-type: none"> STAFF: supplemental secretarial hours needed Coordination of production 	<p>Part D: Worship</p>	<p>Current Staff will accomplish this</p>	<p>Add Leading Edge team and strategies</p>		<p>Current Staff and then add Leading Edge</p>

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	<ul style="list-style-type: none"> • Coordination of drama, video, testimonies, focus-group conversations • include testimonial time in services: <p>(as we've done in the past); this time we could use the church calendar as a guide. For example, testimonies that reflect the Advent Season, Christmas, Epiphany, Lent, Easter, Pentecost. The ones asked to speak in these seasons are the ones whose lives were touched in some way by the major emphases of these seasons. For example, Advent: those who had to learn to practice the Christian faith in the waiting; Christmas: those who were touched with salvation or re-birth during this season of Christmas; epiphany, those who have celebratory stories; lent: those who have learned to endure suffering and remained faithful; etc</p>			for new dynamics in worship		Staff and New Strategies
H I G H	Technology Staff Person <ul style="list-style-type: none"> • Worship tech • Video for TV and Web • Website • Signage and Communication • Simulcast as needed • Training and Coordination of Volunteers • Online studies support • Small groups meeting in church and resourced by this person. • Tech Support for all worship, discipleship groups and ministry events 	Part F: Tech Test driving 3 digital signs WIFI in all buildings Communication via Twitter, Facebook, etc.	FSSC make plans: <ul style="list-style-type: none"> • Part time start strategy • “On Call” start strategy • Possible combo job description 	Tech person in place on full time basis	On-going	FSSC then handoff to Personnel Committee and Worship Planning Team

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	Celebration of the Journey <ul style="list-style-type: none"> Plan to introduce the Future Story Fulfillment Map with a Call to Prayer and Fasting as a unifying event of all members – commit a time of prayer for each piece of the map and thus building vision toward the future while celebrating the progress made to date. Plan TARGET DATES for next celebration opportunities (eg. First of year, then at junctures...) 	All Parts	Plan a celebrative open house of children's area: <ul style="list-style-type: none"> Prep video of children in the rooms with teachers Open house walking tour during and after SS <p>January 4, 2015: Call for Day of Prayer and Fasting that week</p> <p>January 11, 2015: Present the Story Map in worship then Jan 25 Called Church Conference in AM Worship</p> <p>Communication Day(s):</p> <ul style="list-style-type: none"> During SS time invite classes that question "why" we are doing this to a time of conversation. Offer to all classes, two Sundays OR someone will come to your class How can your class help us reach the 30,000 	Quarterly Focus: <ul style="list-style-type: none"> Testimonies Events Photos Open House Etc. Highlight whatever has just happened 		Staff in consultation with FSSC and Deacons

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	<p>PULL Out Notes for the Steering Committee:</p> <p><u>Facilities:</u></p> <ul style="list-style-type: none"> • Welcome Center Location • Children's space • Worship Space • Building and Grounds Maintenance Plan <p><u>Staffing</u></p> <ul style="list-style-type: none"> • Expand Children's Minister to Minister to Young Families • Connections Minister • Tech Guru • Supplemental clerical staff for worship planning processes 					<p>FSSC</p>